

# Your Ads In Front Of The Right Audience At The Right Time

We've been helping businesses grow online with Google and Microsoft Ads management for over a decade—and we're here to help you, too! Whether your organization is big or small, we have a suite of end-to-end marketing solutions to help you achieve a greater level of online success.



Google Ads Farmhouse Goals Search Campaign

SEARCH KEYWORDS	NEGATIVE KEYWORDS	SEARCH TERMS	AUCTION INSIGHTS
ADD FILTER			
<input type="checkbox"/> Search term	Match type	Added/Excluded	Ad group
Total: Search terms 2			
<input type="checkbox"/> farmhouse dining table	Exact match (close variant)	None	Farmhouse Dining Tables
<input type="checkbox"/> farmhouse sinks	Exact match	✓ Added	Farmhouse Sinks
<input type="checkbox"/> farmhouse sinks	Exact match (close variant)	None	
<input type="checkbox"/> farm sink	Exact match (close variant)	None	
<input type="checkbox"/> farmhouse sink	Exact match (close variant)	None	
<input type="checkbox"/> farmhouse kitchen cabinets	Broad match	None	
<input type="checkbox"/> farmhouse kitchen cabinets menards	Broad match	None	
<input type="checkbox"/> kitchen farmhouse cabinet	Phrase match (close variant)	None	
<input type="checkbox"/> farmhouse shelves	Exact match	✓ Added	

Search Browse

← What they are actively researching or planning

In-market segments

- Apparel & Accessories
- Arts & Crafts Supplies
- Autos & Vehicles
- Baby & Children's Products
- Beauty & Personal Care
- Business & Industrial Products

**Personalized Attention**  
 Your dedicated Account Manager is just a phone call away and available to discuss performance.

**Detailed Call Analytics & Recordings**  
 Accurately attribute phone calls to the channel, advertisement, and even keyword or impression.

**Custom Strategies**  
 Your campaigns are built to meet your specific needs. No matter the industry, your strategy is in good hands.

**Real-Time Reporting**  
 Our proprietary dashboard lets you see how your accounts are performing in real-time. Work with your team at Logical Position and make data based decisions.

Ready to Supercharge Your Business?



# Your Ads to Your Audience

Whether you're a local service provider, a national manufacturer or anything in between, if your business focuses on gaining leads through your website, our specialized Google Ads for lead generation are the best fit for you. Our professional pay-per-click consultants are sure to get your Google lead generation ads in front of your audience at the right time, regardless of where they are!



## Paid Search Plans

### STARTER

**\$500-\$1,500/month ad spend**

- Ad Spend is paid to channel
- One Time Setup Fee of \$450
- Advanced ad targeting
- Advertising creation
- Call Tracking
- Bid Management & Optimization

### GROWTH

**\$1,501-\$3,000/month ad spend**

- Ad Spend is paid to channel
- One Time Setup Fee of \$750
- Advanced ad targeting
- Advertising creation
- Call Tracking
- Bid Management & Optimization

### SCALE

**\$3,001-\$5,000/month ad spend**

- Ad Spend is paid to channel
- One Time Setup Fee of \$1,250
- Advanced ad targeting
- Advertising creation
- Call Tracking
- Bid Management & Optimization

**Ready to Supercharge  
Your Business?**

**LOCAL DIGITAL**